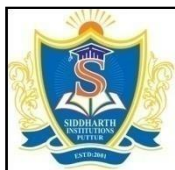


## Question Bank -2020

### SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR



(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapuramu)

(Accredited by NBA & Accredited by NAAC with 'A' Grade)

(An ISO 9001:2008 Certified Institution)

Siddharth Nagar, Narayanavanam Road, PUTTUR-517 583

#### QUESTION BANK (Descriptive)

**Subject with Code: ED (16MB751) Course & Branch: B. Tech & CSE,EEE,AG,CSIT**

**Year & Sem: IV B.Tech- II sem**

**Regulation: R16**

#### Unit-1

##### Introduction to Entrepreneurship

1	a	Differentiate between entrepreneur and manager. Can a manager be addressed as an entrepreneur?	[L5,CO1]	6M
	b	Entrepreneur is successful because of his ability to think differently. Why or why not?	[ L5,CO1]	6M
2	a	Do you think that entrepreneurs are supporting and developing the economy of a country?	[ L5,CO1]	6M
	b	Justify that entrepreneurs are born not made?	[ L4,CO1]	6M
3	a	Define the Functions of an entrepreneur	[ L2,CO1]	6M
	b	What are the Challenges faced by entrepreneurs in India	[ L1,CO1]	6M
4	a	Explain the advantages of an entrepreneurship in country growth	[ L2,CO1]	6M
	b	What is meant by an Entrepreneurship?	[ L1,CO1]	6M
5	a	Define social entrepreneurship. What are the risks and challenges that are faced by the social entrepreneurs?	[ L2,CO1]	6M
	b	Do you think Arvind Kejriwal possess entrepreneurial qualities?	[ L6,CO1]	6M
6	a	Write a notes on Corporate entrepreneurship	[ L2,CO1]	6M
	b	Classify the types of entrepreneurs?	[L2,CO1 ]	6M
7	a	What is the Role of Women Entrepreneurship in India	[L1,CO1 ]	6M
	b	Identify the problems faced by an entrepreneur in India	[ L3,CO1 ]	6M
8		Analyze the Rural Entrepreneurship? explain in detail	[ L4,CO1 ]	12M
9	a	Does the entrepreneurs requires intrapreneurial skills for running the business successfully? Comment.	[L5,CO1 ]	6M
	b	Why many women now a days prefer to start their own ventures rather than pursuing traditional career paths?	[ L5,CO1 ]	6M
10		Give brief explanation about Rural and Urban Entrepreneurship	[ L2,CO1]	12M

## Question Bank -2020

### Unit-2 Small Business and its importance

1	a	Explain the concept of small business	[L2,CO2 ]	6M
	b	What is the Importance of small business	[L1,CO2 ]	6M
2	a	Describe in detail the classifications of MSME's	[L3,CO2 ]	6M
	b	How are MSME helpful to develop Economic Development	[ L5,CO2 ]	6M
3		Construct the selecting Steps for Starting MSMEs	[ L6,CO2 ]	12M
4		Examine the role of government in supporting MSMEs in India	[L4,CO2 ]	12M
5	a	Explain the various motivational initiatives of the central and state government to promote entrepreneurship in India	[L5,CO2 ]	6M
	b	Write a short notes on the form of business organization	[ L2,CO2 ]	6M
6	a	Suppose Ms. Malvika wants to open a food joint, which form of business you would recommend to her and support your answer.	[L6,CO2 ]	6M
	b	Illustrate the problems of MSME	[L3,CO2 ]	6M
7		What are the salient features of partnership firm?	[L3,CO2 ]	12M
8	a	List out the advantages and disadvantages of Partnership business	[ L4,CO2 ]	6M
	b	If you start a business, which form of ownership would you prefer and why?	[ L5,CO2 ]	6M
9	a	How do you define Cooperative Society	[ L1,CO2 ]	6M
	b	What are the special forms of business ownership	[L1,CO2 ]	6M
10		Summarize about Licensing and Leasing and Franchising.	[ L3.CO2 ]	12M

**Unit-3**

**Innovation and Idea Generation in Entrepreneurship:**

1	a	What is meant by an Invention?	[ L1,CO3 ]	6M
	b	Construct the concept of invention?	[ L3,CO3 ]	6M
2	a	Creativity and Innovation are interrelated or different. Comment.	[L3,CO3 ]	6M
	b	Justify the concept of Innovation	[ L3,CO3 ]	6M
3	a	Examine the importance of Innovation in Entrepreneurship	[L4,CO3 ]	6M
	b	Find the advantages of Innovation in Business	[ L1,CO3 ]	6M
4	a	Select the best sources of Innovation in Business	[ L3,CO3 ]	6M
	b	Entrepreneurs realize that every event and each situation is a business opportunity'. Comment.	[L4,CO3 ]	6M
5		Develop the consequence of Invention in Entrepreneurship	[ L3,CO3 ]	12M
6	a	List out the problems faced by start-ups without IPRs?	[ L3,CO3 ]	6M
	b	What are the difficulties faced by start-ups without the IPRs	[ L2,CO3 ]	6M
7	a	Outline the sources of idea generation	[ L2,CO3 ]	6M
	b	Tell about the Techniques of generating new ideas?	[L1,CO3]	6M
8	a	Write short notes on Trademark and Trade Secrets	[ L2,CO3 ]	6M
	b	Write short notes on Copy Rights and Patents	[L2,CO3]	6M
9	a	Explain about E-commerce in business	[ L2,CO3 ]	6M
	b	What are the sources of information for starting a business	[L1,CO3 ]	6M
10		Make a use of Intellectual Property Rights	[L3,CO3 ]	6M

**Unit-4**

**Entrepreneurial Motivation:**

1	a	What is meant by Motivation?	[ L1 CO4 ]	6M
	b	State any two nature of motivation	[ L2 CO4 ]	6M
2	a	Construct the motivational factors influencing the entrepreneurs	[L3 CO4 ]	6M
	b	What are various Motivational theories explain in detail	[L1 CO4 ]	6M
3	a	Outline the EDP and discuss its advantages	[L2 CO4 ]	6M
	b	Extend EDP and write about its Disadvantages	[L2 CO4 ]	6M
4	a	Write short notes on Debt capital	[ L2 CO4 ]	6M
	b	Make a notes on Seed capital	[ L3 CO4 ]	6M
5	a	What is Venture Capital and its advantages	[ L1 CO4 ]	6M
	b	Examine about consultancy organization	[L4 CO4 ]	6M
6	a	Discuss the role played by the entrepreneurship development institute in promoting entrepreneurship in India	[ L4 CO4 ]	6M
	b	What is the role of government agencies in small business	[ L1 CO4 ]	6M
7	a	Entrepreneurship development program is the process of grooming entrepreneurs – Elucidate	[ L5 CO4 ]	6M
	b	List out the needs for Entrepreneurship Development Programmes.	[ L4 CO4 ]	6M
8	a	What is the scope of EDP in India	[L1 CO4 ]	6M
	b	Give your opinion about the various schemes offered by government for promoting Entrepreneurship in India	[L4 CO4 ]	6M
9	a	List out the successful women entrepreneurs.	[ L4 CO4 ]	6M
	b	What are the opportunities for entrepreneurs in current scenario?	[ L5 CO4 ]	6M
10	a	How are entrepreneurship development programs helpful to an entrepreneur explain	[ L4 CO4 ]	6M
	b	List out various Financing of Enterprises in India	[ L4 CO4 ]	6M

**Unit-5**  
**Project Planning and Feasibility Study:**

1	a	What is Project and explain its need	[L1,CO5 ]	6M
	b	Write a brief note on project Management	[ L2,CO5 ]	6M
2	a	Determine the stages of project management process	[L2,CO5 ]	6M
	b	Make notes on features of the Project	[L3,CO5 ]	6M
3	a	Justify the stages of planning process	[ L3,CO5 ]	6M
	b	Examine the results of Technical feasibility study	[ L4,CO5 ]	6M
4	a	How did you prepare project Repot	[ L5,CO5 ]	6M
	b	List the areas that are covered in the feasibility study.	[ L4,CO5 ]	6M
5	a	Explain the role of project planning in entrepreneurship	[ L2,CO5 ]	6M
	b	Explain the steps involved in the preparation of project feasibility report	[ L3,CO5 ]	6M
6	a	What are the criteria for selecting a particular project? What are the subject matters behind preliminary project report preparation?	[ L5,CO5 ]	6M
	b	Explain precautions taken while prepare a Project Report	[ L2,CO5 ]	6M
7	a	Clarify project planning is related to the entrepreneurial development?	[ L5,CO5 ]	6M
	b	What are the possible futures in the project planning	[ L1,CO5 ]	6M
8	a	How do you design a project? Explain its steps	[ L3,CO5 ]	6M
	b	What is the need of project designing?	[L1,CO5 ]	6M
9	a	Describe about Project post Feasibility analysis	[ L2,CO5 ]	6M
	b	How can a feasible about Economic and Industry analysis	[L2,CO5 ]	6M
10	a	Write about Financial requirements for preparation of Project	[L2,CO5 ]	6M
	b	What is meant by Market analysis in Project	[ L1,CO5 ]	6M